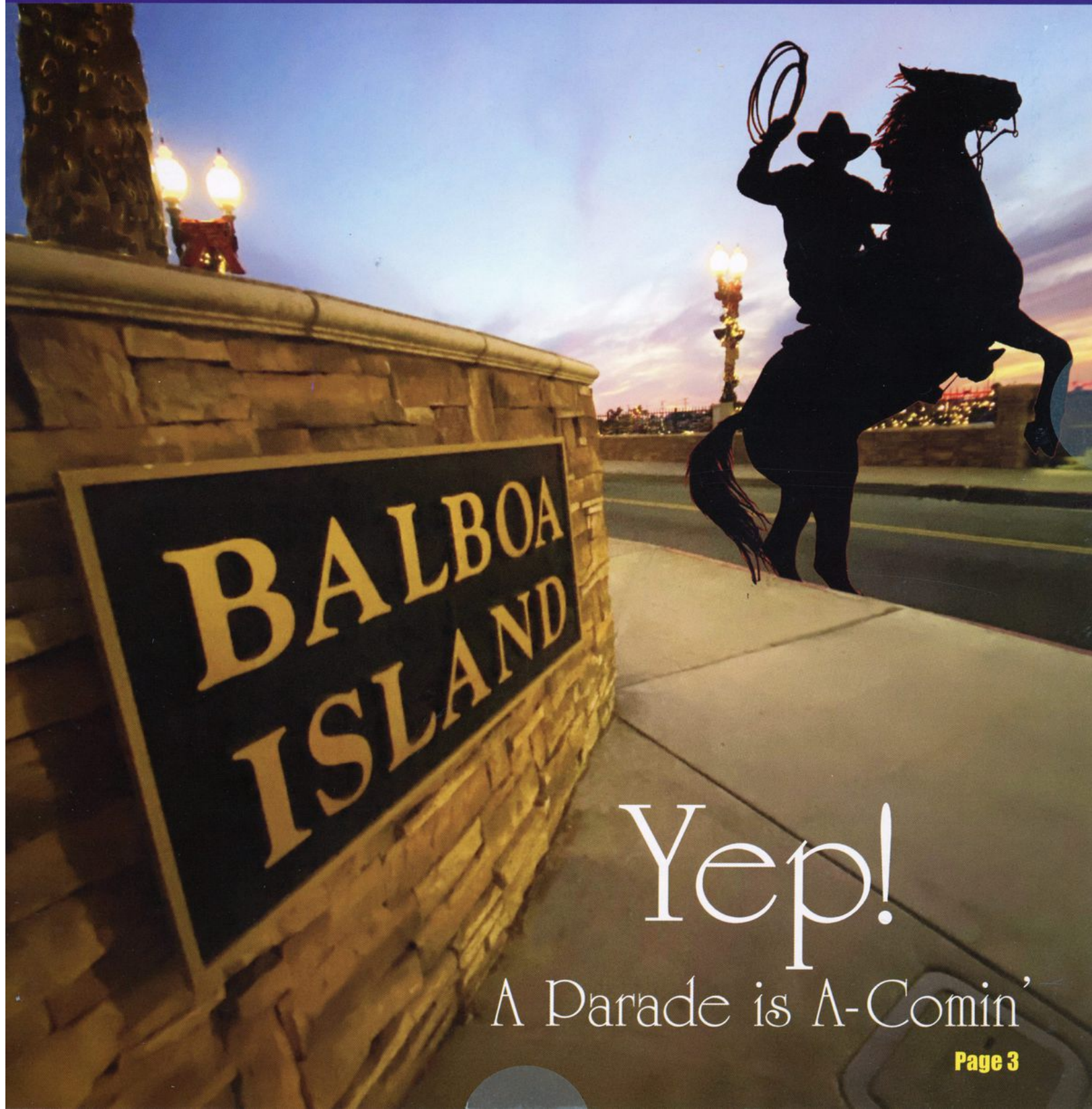


THE ISLAND

BRIDGE

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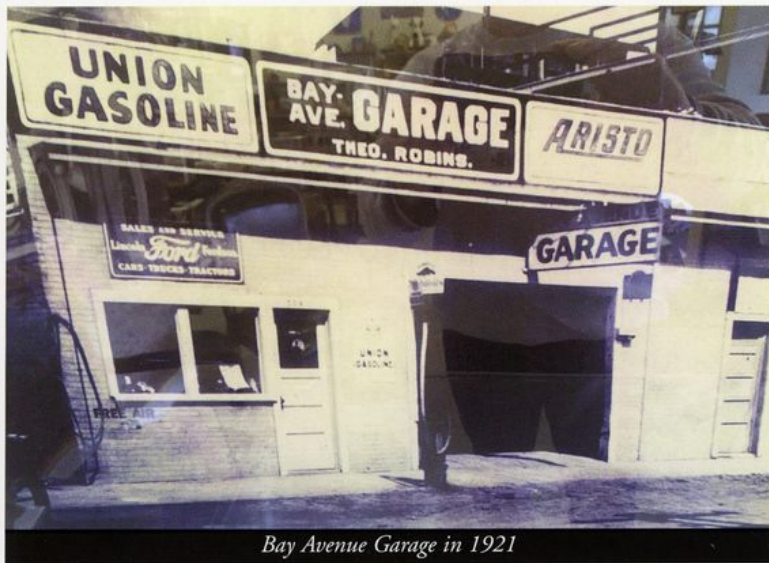


Yep!

A Parade is A-Comin'

Page 3

rs of Theodore Robins Ford



Bay Avenue Garage in 1921

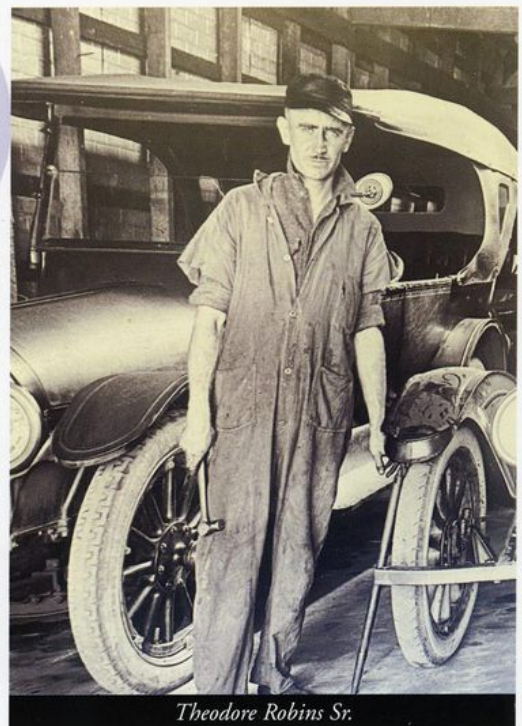
Valentine's Day, he sold his first Ford, \$637. Was a 1918 Coupe. "When (the spurned suitors) found out what he had done, he told them 'well if it was a good deal for you—it was an even better deal for me,'" grandson and Theodore Robins Ford Owner David Robins said. Business was good and growing, so Robins expanded the dealership twice in Newport. In 1928 he moved to 22nd street, across from what today is The Crab Cooker Restaurant. In the Mid-50s, he expanded to 3100 Pacific Coast Highway in Newport. And then in the 60s to Costa Mesa's Harbor Boulevard of Cars. "They've been an anchor forever," Costa Mesa Chamber President Ed Fawcett said.

The Exhibit includes wonderful artifacts stretching over 100 years of the Robins family and Ford, including a parchment display of all the Model Ts—Ford manufactured these "first cars that most people could buy" from 1908–1927—including the economy-car of the portfolio, the \$260 "Runabout," complete with "waterproof gypsy curtains." Photos of Robins Sr. include one

in his trademark top hat, riding in one of the first Costa Mesa Fish Fry Parades in the 1950s. The foundation for this still-going concern was laid early. "Always be respectful of each other in the family, David Robins said. The great work ethic has made it through the generations." The Theodore Robins Ford Dealership is known for longevity, but also excellence in its industry, and service and philanthropy to the community.

“WE’VE BEEN SELLING THEM ALMOST AS LONG AS THEY’VE BEEN MAKING THEM”

—Theodore “Bob” Robins Jr.



Theodore Robins Sr.

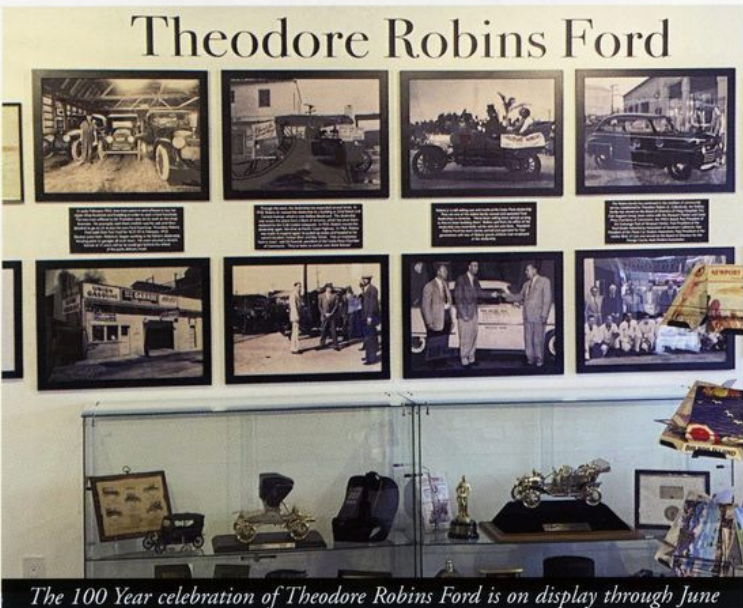
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Theodore Robins Jr. presented the "Outstanding Ford Dealer" award



The Robins Family



The 100 Year celebration of Theodore Robins Ford is on display through June

A 1950 Ford Motor Company "Four Letter Award" to the "Outstanding Ford Dealership," is prominently displayed in the exhibit. The owners' feet have remained on the accelerator under Senior's Grandsons, **Jim**, and **Dave Robins**—three straight Ford President's Awards in 2020, 2021 and 2022. Family service to the industry includes Past-President Motor Car Dealers Association and Board Director Orange County Auto Dealers Association. As for the Robins' family's local philanthropy, here's an abbreviated list: Board of Directors of Hoag Hospitals' 552 Club Support Group, Newport Harbor and Costa Mesa Chambers of Commerce, YMCA Board, Past President, Exchange Club of Newport Harbor.

"Grandpa's philosophy has carried through the generations. The business motto has always been, be involved in the community and give back," David Robins said. In the 1970s, Newport-Mesa Unified School District named the clock tower at Newport Harbor High School "Robins Hall." The 100 Years of Robins Ford exhibit will be up through June. Typically, the Museum Gallery Exhibit features artists, as it did this winter with the "For the Love of Dottie" Exhibit, starring Island treasure and "planter-painter" **Dottie Siemon**. "Quite a contrast from the color of all of Dottie's work (and **Lyn Leigh Love's** glass art) to all the black-and-white photos of the Theodore Robins story," Pepys Hoey said. Consider the 100 years of Theodore Robins Ford, part of Newport Harbor's industrialist-art history.



Balboa Island Museum is located at 210 Marine Ave., Balboa Island
 Open daily • Free general admission • Become a member
 For more information, visit <https://balboaislandmuseum.org>